



NSW POLICE BOXING

SPONSORSHIP OPPORTUNITIES

Join us at the NSW Police Boxing Fight Night in aid of
NSW Police Legacy and Police Citizens Youth Club

The NSW Police Boxing Competition is in its 6th year and since its inception has raised over \$420,000 for both NSW Police Legacy (NSWPL) and the Police Citizens Youth Club (PCYC) NSW.

Policing is a demanding occupation. Officers need to keep physically and mentally fit, and boxing is a great way to do that. Over the years, police officers have put themselves through a gruelling 12 week training and selection program to enter into the NSW Police Boxing Competition.

This year, we have a team from the UK who have flown in to take on our NSW Cops! The UK team hail from the Blue Glove Boxing Academy and have been training hard before they jump in the ring to meet our Aussie cops for an epic night of boxing.

There will be a total of 15 bouts on the night including 7 "UK vs Australia" bouts and one exciting celebrity bout.

Previous years' sell-out success at Norths Cammeray saw over 600 guests attend this fantastic night of entertainment.

DETAILS:

What: NSW Police Boxing Fight Night

When: Wednesday 21 November

Where: Norths, Cammeray, 12 Abbott Street, Cammeray (Previously known as North Sydney Leagues Club)

Dress code: Smart Casual

Doors open: 6pm

WAYS TO GET INVOLVED:

1. EVENT PARTNERSHIP

Platinum Sponsor \$20,000 (Exclusive of GST)

- Exclusive name association with the event
- Sponsor logo will have primary placement on print material
- Full page advertisement in the event program
- Sponsor logo and web link will be prominently displayed on the NSWPL website and GoFundraise page
- Online promotion through the NSW Police Boxing, PCYC NSW and NSW Police Legacy Facebook pages
- Acknowledgement of exclusive sponsorship on the night by MC and mentions throughout the evening
- Opportunity to play a 60 second advertisement on the evening
- Opportunity to place product/services flyers on the corporate tables
- Primary banner display rights at the venue
- Space available to set up a display for product/services sales and promotion at the venue
- Exclusive seating for 2 tables of ten on the elevated ringside stage
- Sponsor logo and acknowledgement in the NSW Police Legacy 2018 Annual Report

Gold Sponsor \$12,000 (Exclusive of GST)

- Premium sponsor logo placement on print material
- Half page advertisement in the event program
- Acknowledgement of sponsorship on the night by MC
- Sponsor logo and web link will be prominently displayed on the website
- Premium banner display rights at the venue
- Table of ten to the main event with prominent ringside seating

Silver Sponsor \$9,000 (Exclusive of GST)

- Premium sponsor logo placement on print material
- Quarter page advertisement in the event program
- Acknowledgement of sponsorship on the night by MC
- Sponsor logo and web link will be prominently displayed on the website
- Premium banner display rights at the venue
- Table of ten to the main event with prominent ringside seating

2. SPONSOR A CONTENDER \$7,000 (Exclusive of GST)

- Sponsor name and logo placement next to your fighter's profile in the event program
- Prominent name and logo placement in the event program
- Live verbal acknowledgement at the main event by MC during your fighter's introduction
- Table of ten to the main event with prominent ringside seating

3. EQUIPMENT SPONSOR

In return for in-kind donations of product you will receive:

- Premium sponsor logo placement on print material
- Half page advertisement in the event program
- Acknowledgement of sponsorship on the night by MC
- Sponsor logo and web link will be prominently displayed on the website
- Premium banner display rights at the venue

4. PURCHASE A TABLE ON THE NIGHT \$5,000 (Exclusive of GST)

- Table of 10 guests includes 3-course dinner and drinks package

5. DONATION OF AUCTION ITEMS OR RAFFLE PRIZES

ABOUT NSW POLICE LEGACY

NSW Police Legacy is the NSW Police Force Charity. We support the men and women who serve and protect our communities every day in times of need. Initially founded in 1987 to support bereaved families following the loss of their loved one, our support now extends to include police legatees, the parents of deceased police, serving and retired police and their families facing necessitous circumstances, and former police and their families as they transition from a career in policing to civilian life.

ABOUT PCYC NSW

PCYC NSW is Australia's pre-eminent youth organisation working with Police and community to empower young people to reach their potential. Established in 1937 by Police Commissioner William John Mackay, it was a partnership via Rotary which enabled the organisation to provide young people with a safe and positive alternative. PCYC operates from 65 locations in regional and metropolitan NSW providing a range of sport, recreation, artistic, cultural, educational, leadership and crime-prevention programs to young people and the broader community.

DIRECT DEPOSIT TO:

Name: NSW Police Legacy Bank: Police Bank
BSB: 815000 Account Number: 282950

MONEY ORDER OR CHEQUE TO:

NSW Police Legacy, PO Box 20065
World Square NSW 2002

